

ERC Adv Grant

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Université libre de Bruxelles (ECARES)



European Research Council
Established by the European Commission

My Project

Bring together Organisational Economics and
Industrial Organisation

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Bring together **O**rganisational Economics and
Industrial **O**rganisation

Challenges

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- Why is this pathbreaking?

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- Why me?

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Pathbreaking?

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- Relationship between industry structure and prices may be reversed (what causes what)

Why now?

Previous attempts in the 60s and the 80s

- 60s: a-theoretical; replaced a paradigm (profit maximization) by another (market share maximization).
- 80s: focus on incentive compensation; hard to measure

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- Ability to *measure* organisational variables
 - degree of integration
 - managerial structure
 - ...

Why me?

- I have contributed to both literatures
- Recent papers on OIO

Writing a Proposal: To Do & Not To Do

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- B1
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 - Did not bring forth the (exciting) new directions
 - Lacked concrete examples

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- B1 should not be cut-and-paste from B2

