







# Dreams come true (if you know what to do)

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**Handout disclaimer:** The slides are not self-explanatory (there are many pictures and not much text), because they were meant to counterpoint my live speech. Should you have questions, don't hesitate to contact me at *federica.bressan@ugent.be* 





## HOW TO... EUROPEAN RESEARCH

#### LAB EUROPA: Introduzione alla progettazione Europea

Seminari e laboratori di scrittura per presentare proposte ai bandi della Commissione Europea. Si rivolgono principalmente a giovani ricercatori, inclusi Dottorandi, Assegnisti e Ricercatori e Docenti dell'Ateneo di Padova che intendono affacciarsi per la prima volta alle progettualità Europee.

#### Come presentare una proposta in Horizon 2020: Azioni Marie Skłodowska-Curie Individual Fellowship -IF

Lunedì 24 marzo 2014 (14.00 - 17:30)

Aula Nievo – Palazzo Bo Via VIII Febbraio, 2 - Padova

14.00 - 14.30	Registrazione partecipanti
14.30 - 14.40	Saluto del Pro-rettore, Prof. Piero Ruol
14.40 - 15.30	Introduzione alle Azioni Marie Skłodowska Curie:
	Presentazione delle Azioni individuali: Obiettivi, Criteri di eleggibilità, Aspetti finanziari e contributo comunitario, registrazione e moduli amministrativi

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## Tweede keer goeie keer ©

	2014	2015
Scientific excellence	4.8	4.7
Impact	4.7	5
Implementation	3.8	4.8
Total score:	91.4%	96.2 %

Panel: Social Sciences and Humanities

#### **Descriptors:**

- Cultural memory, intangible cultural heritage
- History of science and technology

2017-2019

DaphNet project

- Visual arts, performing arts, design
- Computer games, multi-media, augmented and virtual reality

#### Free keywords:

Interactive Art, Multimodal interaction, Embodiment, Embodied cognition, User-oriented studies, Multimedia archives, Digital humanities, Digital philology, Gender equality

http://daphnet.federicabressan.com



Dynamic Preservation
of Interactive Art:
The next frontier of
Multimedia Cultural Heritage

## Don't read the call: Learn it!

The decondructs must be cauchy justified in the fact 2 or the proposal and main improvem standard to defined according to the futer duration of the felicianistic

Duration of the fellowship	Maximum duration of secondment
4 15 morths	3 months
* 16 months	6 months

the secondmost phase can be a single period or divided into shorter mobility periods

Secondiments that are not mentioned in Part B of the propose and in the SA asi not be taken into account later and. Once, no costs can be chemical for such periods.

#### man-American Sector Participation

The Iffa promote the involvement of organizations from the non-scademic sector. Therefore during the felloweble, secondments are allowed to partner organizations established in Mile or ACs and belonging to either the non-excitence or the washound sector.

The quality and degree of involvement of partner organizations of be accessed to the opport evaluation occurring to the consistent orders. In all cases the involvement of the non-scadenic sector must be meaningful and appropriate to the implementation mode and research field.

#### S.Z.c Career Development Plan

The Career Development Plan must be produced by the Experienced Researcher and the supervisor prior to the start of the following.

In addition to research objectives, this plan comproses the recognitions craining and corpor needs, missing busing on transferable skills, storying for publications and participation in conferences.

This dedicated and high-level plan will act he a relevance for the Experiences assumed to monitor for mentions of the progress of sure, busing and publication, and to take corrective measures of deviations and delays are observed in order to other to state the professional development largets.

#### 5.2.d Typical training activities

Training activities in it's may include:

Premarily, chausing chrough remarch under the direct oupervision of the supervision and other managers of the execution of the host organisation by the means of an included occupanted action.

pur ley tronger of

Hands-on training activities for developing amendic (new techniques, instruments etc.) and practiceable skills (entrepreneurable, propose proparation to request funding patent applicability, management of IPR, action

Marie Delication Control Actions, Incide for Application Extraction Entirection (PT) 2004

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management, test continuous, supervising and managing, take up and explaination of records results (IC.):

- both-section of mandocolorinary batcher of anuacoops (e.g. through secondments)
- . Taking part in the separate and financial management of the action,
- of Department of scientific training decommentum content
- Safe Communication, mercach accorder and horizontal rache,
- Te Training destruted to pergor inner.

#### 5.3 Communication and Direcminston

In addition to publications and patents, communication of the Maria blendtwees Comactions should alm to demonstrate the ways in which research it contributing to a Elimitean "belowables Union", and account for public sponding by providing tentions proof that the funded retainsh odds value by:

- Showing you the created and incommittee autorities of Experienced Researchers.
   In better actioned through Collina, international and inter-entiring contains, which committees size outputs, to competitiveness. In expecting research gardlens, and interactificates, additional addressing success challenges.
- shaking him the outcomes are relevant to our everyday both, he creating jobs, training policy of the country outcomes, electronic policy backing out the country outcomes applicable in other ways.
- moving house on the results, by promising their size us by contain making to the indicator printy moving, and by ardinary and the according community to results follow-up.

  South Community to Community and Commun

months 30.00 all include a plot on Open Resourch Take. He is man year of the plot, but IF applicants may howard choose to participate in it. The many goal of the plot is to feedfall interests data resourch data resourced accuracy, access and re-sec in plant is to feedfall in the colification 2020 funded extend. Further information in the participate in the contract Plan and the plot can be from in the discussion section of the Resource Plant and the plot can be from in the discussion section of the Resource Planta.

#### 5.4 Public Engagement

monalelle

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to the Mane Satodowske Curie actions. The primary goal of public empagement attraction is to create assurances among the general public of the research work performed and its implications for citizens and society. The type of outreath activities must range from press analysis and participating in turopean Research and travities must be presented as presenting suicide, research and travition activities to students fruit tegle events to present according according to universities in most to develop their interest in presental careers. The traspeticy and nature of such activities should be estimated in the proposal.

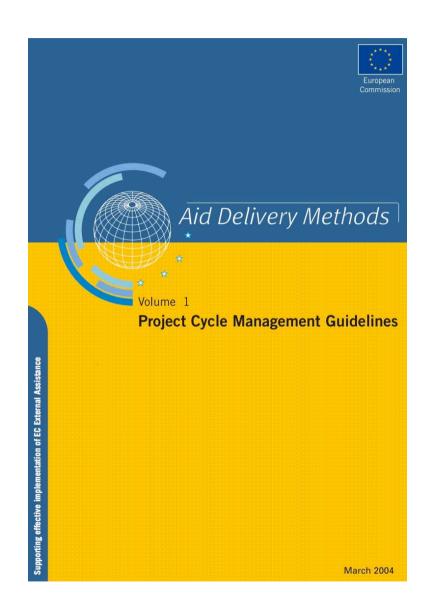
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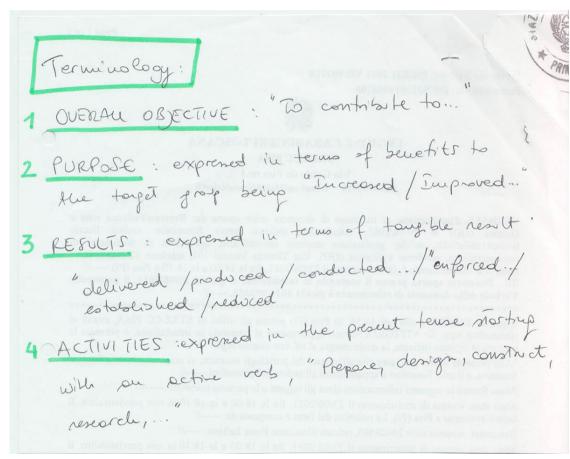
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## Project cycle management



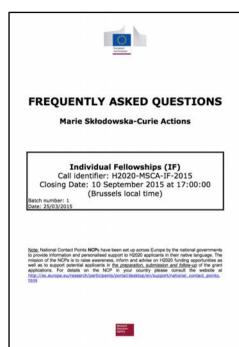


### **Master information**

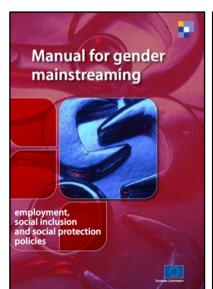


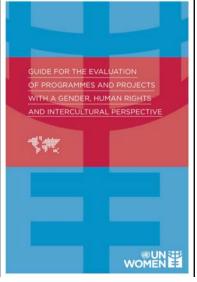


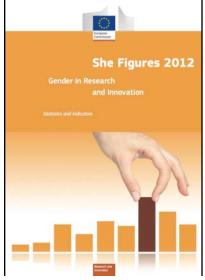




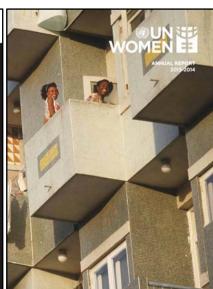












## Gender dilemma

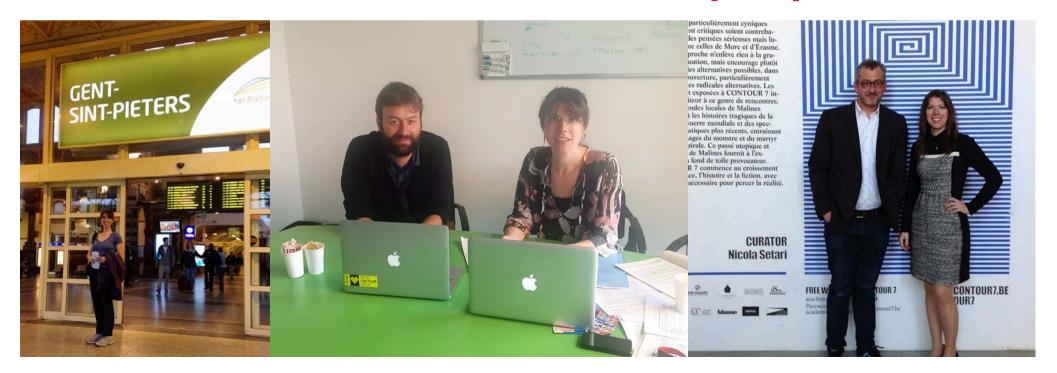


https://www.youtube.com/watch?v=Hq4eWo30RfY

## Who can help you

- Office at your University (for a start)
- Office at Host University (should be your #1 reference)
- National Contact Point (NCP)

## Travel and meet with the people



## **Self-evaluation**



Self-evaluation form

Marie Skłodowska-Curie Actions
Individual Fellowships (IF)

Version 1.0 10 March 2014



0) Do you see overall weak points? If so, could you say which ones?

The action permits the researchers to undertake transnational mobility in the European organisations most appropriate to their individual needs, directed towards competence diversification, without providing merely a subsequent step to continue their work in the same research field. In other words, the proposed project should be something diversifying the career of the researcher.

1) IS IT CLEAR IN MY PROJECT THAT IT IS NOT JUST THE CONTINUATION OF WHAT I'M

DOING? ("If the project is a subsequent step in your obviously this projects is IN SOME WAY a step furth not by fracture.) What is your idea?

The project should provide the applicant with the po maturity. In other words, if he/she is one step away provide him/her with that ability, that's great.

- 2) DOES THE PROPOSAL SHOW THAT I AM REA STEP AWAY FROM PROFESSIONAL MATURITY"? 3) IS THE PROPOSAL CONVINCING IN SHOWING TAKE THAT STEP AND ACHIEVE PROFESSIONAL
- 4) IS IT CLEAR HOW THE COMPETENCES THAT PROJECT WILL HELP ME REINFORCE A POSITION INDEPENDENCE?
- 5a) DO YOU THINK THAT MY PROJECT IS TOO A 5b) IS IT TOO AMBITIOUS FOR THE TIME FRAME
- 6) Are my skills to carry out the project are convinci
- 7) Is the state of the art in the field and my advance across?
- 8) Are training objectives clear in relation to my cap
- 9) Are interdisciplinary and multidisciplinary aspects

Comment [4]: Evaluators are asked to give special attention to the criterion "Impact of communication and dissemination" under the following headings:

- Objective: Is the overriding objective of the activity well-defined? Is it measurable? Is the activity appropriate for the audience?
- Benchmarking: Is there a credible approach to defining a baseline against which results can be measured?

For example, to measure the success of an awareness raising activity, is there a measure of the existing level

- of awareness before the activity starts?
- Audience and messages: How well is the target audience defined? Are the proposed messages appropriate to that audience?
- Channels and tools: Are the communications channels and tools proposed suitable for the audience

concerned?

- 10) I am expected to explain why the proposed research is timely, in other words, why it must be done now. Did I succeed in doing so?
- 11) Is it clear how the host (IPEM) has sufficient scientific expertise in this specific field?
- 12) Is it clear that the host is very high quality (excellent)?
- 13) The applicant must convince the experts that he/she has sufficient experience in the subject. Is it clear that I am not completely new to the preservation of installations? (If you say no, I understand: I actually never reference it explicitly. Does anything come across anyway?)
- 14) In the way I speak about myself, is it clear that I have (1) independent thinking and (2) leadership qualities?

## A few more tips

"Fai innamorare il revisore del tuo progetto"



- Be precise:
  - journal titles, number of participants in experiments, etc.
- Don't complain: you're the best, aren't you?
- Risk management: bibliography / re-submissions



"A risk management standard", 2003 Federation of European Risk Management Associations

## Life is hard. So what? (says Marie)

- All sorts of people make it
- Make it a learning experience (and an enjoyable journey)

«No matter what accomplishments you make, somebody helps you.»

A. Gibson

→ Whatever you do, it's teamwork

Nothing in life is to be feared; it is only to be understood.

